

kaitlin kobs

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education

Virginia Commonwealth University · School of the Arts
Bachelor of Fine Arts Graphic Design · Magna Cum Laude ·> 05.2015

experience

Freelance Designer <· Ongoing

Working in Graphic Design, Motion Graphics, and Illustration I've worked with clients including *MTV, Nylon, Need Supply, Viacom, & The Front.*

Global Citizen ·> New York, NY

11.2016-12.2017 ·> Senior Motion Designer
Developed a cohesive motion graphics identity for Global Citizen, acting as an art director for all the video content produced. I was the lead animator creating social and in-house content.

MTV ·> New York, NY

10.2015 -10.2016 ·> Designer/Animator
I designed & animated for MTV series' creating show opens, promos, trailers, and idents, for on-air, digital platforms, and on-site locations.

Viacom Catalyst ·> New York, NY

05.2015 -10.2015 ·> Motion Graphics Designer
I created a wide variety of editorial videos for the interior screens at Viacom buildings throughout the US.

recognition

Vernon Daniel Smith Memorial Scholarship in Graphic Design 2014-2015 · Richmond VCU
AIGA Treasurer 2014-2015 · VCUarts Dean's International Research Study Grant Recipient (Netherlands) · TEDxVCU speaker & performer with mOb + Storefront 2014 · VCU Dean's Scholarship · Honors College & Dean's List Student 2012-2015 · The President's Service Award Recipient 2013 · Phi Eta Sigma Honor Society Member 2013-2015

skills

Adobe Photoshop · Illustrator · After Effects
Bridge · Indesign · Cinema 4D · HTML/CSS
Processing Coding · Microsoft Office

mOb Studio·> Richmond, VA

08.2014 - 05.2015 ·> Designer
Leading a team of Graphic and Interior Designers, I worked in Identity, Exhibition Design, Print, and Wayfinding.

MTV ·> New York, NY

06.2014 - 08.2014 ·> On-Air Graphics Intern
I assisted with the concept exploration for the 2014 Video Music Awards and animated in-channel messaging, and show promos.

Virginia Lottery ·> Richmond, VA

08.2014 - 05.2015 ·> Graphic Designer
At the Virginia Lottery I worked in creating a wide range of collateral material representing the lottery brand, both print and digital.

featured

Pitch Present · Totally Drunk 4th Edition
Trendlist · Tasmeem Design Conference
AIGA Member Gallery Feature · Exhibition Design Club

exhibitions

Tissardmine Residency · 2018 · Erfoud
BioRevolution · 2017 · Riga
Asterisk · 2016 · Tallinn
Open/Close · 2016 · NYC
Severence Package · 2016 · NYC
Digital Perception · 2015 · Richmond
Tasmeem 3ajeeb · 2015 · Doha
IEEE VISAP · 2015 · Paris
Exhibit Space · 2015 · Richmond
Affiche Plakat Show · 2015 · Richmond