

Kaitlin Kobs

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Education

Virginia Commonwealth University · School of the Arts · Richmond, VA, USA
Bachelor of Fine Arts in Graphic Design · Magna Cum Laude ·> 09.2011-05.2015

Experience

Freelance Designer <· Ongoing

Taking many roles including graphic designer, art director, & motion graphics designer, I've worked with clients including *MTV, The New York Times, Hearst, Need Supply Co, Louis Vuitton, The Front, Viacom, Nylon* & worked for *Wednesday Agency, Laundry Service* and *Team Collective*.

The New York Times ·> New York, NY 04.2018-08.2018 ·> Motion Graphic Designer

Working on the fast-paced Snapchat team at NYT, I designed and animated daily Snapchat segments that made hard-hitting news topics relevant & compelling to the young audience of Snapchat.

Global Citizen ·> New York, NY 10.2016-12.2017 ·> Senior Motion Designer

Developed cohesive motion graphics identity for Global Citizen, acting as an art director for all the video content produced. I was the lead animator creating social and in-house content working on projects like sizzle reels for their music festivals & promotional material.

Exhibitions

Mirage Club · 2018 · Paris
Tissardmine Residency · 2018 · Erfoud
BioRevolution · 2017 · Riga
Asterisk Suvekool · 2016 · Tallinn
Open/Close · 2016 · NYC
Severence Package · 2016 · NYC
Digital Perception · 2015 · Richmond
Tasmeem Zajeeb · 2015 · Doha
IEEE VISAP · 2015 · Paris
Affiche Plakat Show · 2015 · Richmond

MTV ·> New York, NY 10.2015 -10.2016 ·> Designer/Animator

I designed & animated for MTV awards shows and series creating show packaging including opens, promos, trailers, and idents, for on-air, digital platforms, and on-site event locations.

Viacom Catalyst ·> New York, NY 05.2015 -10.2015 ·> Motion Graphics Designer

I conceptualized, designed, & animated editorial videos for the interior screens at Viacom HQ.

MTV·> New York, NY 06.2014-08.2014 ·> On-Air Graphics Intern

I assisted with the concept exploration for the 2014 Video Music Awards and animated in-channel messaging, and show promos.

Featured

Pitch Present · Trendlist · Tasmeem Design Conference · AIGA Member Gallery Feature Exhibition Design Club

Skills

After Effects · Premiere · Indesign · Blender Cinema 4D · Photoshop · Illustrator · Set Design · Photography · Lightroom