

# kaitlin kobs

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kaitlinkobs.com 

## education

Virginia Commonwealth University · School of the Arts · Richmond, VA, USA  
Bachelor of Fine Arts in Graphic Design · Magna Cum Laude ·> 09.2011-05.2015

## experience

### Freelance Designer <· Ongoing

Taking many roles including graphic designer, art director, & motion graphics designer, I've worked with clients including *MTV*, *The New York Times*, *Hearst*, *Need Supply Co*, *Louis Vuitton*, *The Front*, *Viacom*, and *Nylon*.

### The New York Times ·> New York, NY 04.2018-08.2018 ·> Motion Graphic Designer

Working on the fast-paced Snapchat team at NYT, I designed and animated daily Snapchat segments that made hard-hitting news topics relevant & compelling to the young audience of Snapchat.

### Global Citizen ·> New York, NY 10.2016-12.2017 ·> Senior Motion Designer

Developed a cohesive motion graphics identity for Global Citizen, acting as an art director for all the video content produced. I was the lead animator creating social and in-house content.

### MTV ·> New York, NY 10.2015 -10.2016 ·> Designer/Animator

I designed & animated for MTV series' creating show opens, promos, trailers, and idents, for on-air, digital platforms, and on-site locations.

### Viacom Catalyst ·> New York, NY 05.2015 -10.2015 ·> Motion Graphics Designer

I created a wide variety of editorial videos for the interior screens at Viacom buildings throughout the US.

## recognition

Vernon Daniel Smith Memorial Scholarship in Graphic Design 2014-2015 · Richmond VCU  
AIGA Treasurer 2014-2015 · VCUarts Dean's International Research Study Grant Recipient  
· TEDxVCU speaker & performer with mOb + Storefront 2014 · VCU Dean's Scholarship  
· Honors College & Dean's List Student 2012-2015 · The President's Service Award Recipient 2013 · Phi Eta Sigma Honor Society Member 2013-2015

## skills

Adobe Photoshop · Illustrator · After Effects  
Bridge · Indesign · Cinema 4D · HTML/CSS  
Processing Coding · Microsoft Office

## featured

Pitch Present · Totally Drunk 4th Edition  
Trendlist · Tasmeem Design Conference  
AIGA Member Gallery Feature · Exhibition  
Design Club

## exhibitions

Mirage Club · 2018 · Paris  
Tissardmine Residency · 2018 · Erfoud  
BioRevolution · 2017 · Riga  
Asterisk · 2016 · Tallinn  
Open/Close · 2016 · NYC  
Severence Package · 2016 · NYC  
Digital Perception · 2015 · Richmond  
Tasmeem 3ajeeb · 2015 · Doha  
IEEE VISAP · 2015 · Paris  
Affiche Plakat Show · 2015 · Richmond