

kaitlin kobs

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education

Virginia Commonwealth University · School of the Arts
BFA in Graphic Design · Magna Cum Laude → 05.2015

experience

MTV · Viacom → New York, NY

11.2015-Present → Designer/Animator

I design and animate for MTV series creating promos, trailers, and idents, for on-air, digital platforms, and on-site locations.

Catalyst · Viacom → New York, NY

05.2015-11.2015 → Motion Graphics Designer

I created a wide variety of editorial videos for the interior screens at Viacom buildings throughout the US.

mOb+Storefront → Richmond, VA

08.2014 - 05.2015 → Design Team Lead

mOb is an experimental & cross-disciplinary design studio partnering with Storefront to help local businesses. I created a signage system, exhibition design, & identity among other projects. I worked with Erik Brandt in the mObjob Ficciones Typografika workshop. Some clients have included the Institute of Contemporary Art, James Madison University, the Union Hill Sausage Festival, and the Jame River Association.

MTV · Viacom → New York, NY

06.2014 - 08.2014 → On-Air Graphics Intern

I assisted the On-Air Creative department for MTV working with motion graphics and animation to be utilized on-air. I assisted with the concept exploration for the 2014 Video Music Awards, designed style guides for the MTV archives, and updated show packaging.

Virginia Lottery → Richmond, VA

08.2014 - 05.2015 → Graphic Designer

At the Virginia Lottery I worked in creating a wide range of material representing the lottery brand, both print and digital.

features

AIGA Featured Designer · 2014

Trendlist · 2015

Pitch Present · 2015

Exhibition Design Club · 2016

exhibitions

SugarPad Poster Show · 2015 · Richmond, VA

Affiche Plakat Show · 2015 · Richmond, VA

Exhibit Space · 2015 · Richmond, VA

IEEE VISAP Conference · 2015 · Paris, France

Tasmeem Zajeeb · 2015 · Doha, Qatar

Digital Visual Perception · 2015 · Richmond, VA

Totally Drunk 4th Edition · 2015 · the Internet

Severance Package · 2016 · the Internet

Open/Close · 2016 · Brooklyn, NY

presentations

A New NL · 2014 · Richmond, VA

TedX VCU mOb studio · 2015 · Richmond, VA

grants and awards

Vernon Smith Scholarship in Graphic Design

Int'l Research Study Grant (Netherlands)

Arts Advocacy Scholarship

VCU Deans Scholarship

The President's Service Award

AIGA VCU Officer

skills

After Effects · Bridge · Indesign ·

Photoshop · Illustrator · Cinema 4D

HTML/CSS · Processing + Coding ·

Microsoft Office · Mac Platform